Mississippi Valley CONSERVANCY

Annual Report 2017

Join us in lacing up our boots and hitting the trails for an amazing year ahead. Together we can do much more.





In every walk with nature one receives far more than he seeks.

- John Muir



It was difficult to imagine any bigger cause for celebration than Mississippi Valley Conservancy's twentieth anniversary . . .

CONTENTS

Endowment gift and campaign	3
New lands protected	4
Conservation in action	7
2017 Highlights	8
Member story	10
Supporters	11
Special Thanks	15

Front Cover: Hikers in the 2017 *Trail Trek Challenge* on one of the public nature preserves protected by the Conservancy. Above: Young birdwatcher at a Conservancy education event.

Marching into the next 20 years

When you lace up your boots in the morning you just never know who will cross your path. A number of years ago I met a very special person. She has been a supporter of the Conservancy for many years. She owns land she has protected from development through a conservation agreement. She supports the everyday operations of our land conservation mission. She is a great ambassador for oaks, and birds, and doing what's best for the land, our future. She is one of my personal daily inspirations for our work of protecting and restoring land as well as teaching land ethic to our children.

She is inspiring to me for many reasons but most of all because she lives a very modest life and focuses on giving back for the future.

Recently, she made an amazing gift to the future of land protection. A \$1 million gift – the beginning of an opportunity to build an endowment for the Conservancy. **Our Children's Natural Heritage Endowment.**

Our board has seized the moment to match this amazing gift, not just once but two times, to create a fund of \$3 million dollars. A fund that will provide long-term stability, fiscal responsibility, and allow for program expansion opportunities.

In the coming year, the whole Team here at Mississippi Valley Conservancy is committed to boots on the ground. We have mapped out our trail to make a difference in land protection and restoration. We will help the children tie their boots and march out to learn about and enjoy nature.

I hope you will lace up your own boots and join us in whatever way you can. Attend a hike, volunteer, make a donation, or help us build our endowment. Your boots make a difference. Let's make a difference together.

arol alerations

Carol Abrahamzon, Executive Director



Campaign Launched! Our Children's Natural Heritage Endowment

WHO: Anonymous donor

WHAT: Gave \$1 million to Mississippi Valley Conservancy's new endowment fund

WHY: To conserve habitat for birds, other wildlife and people

The anonymous donor who has launched Mississippi Valley Conservancy's endowment fund with a \$1 million gift is a long-time member of our organization. And she is among the donors of conservation easements on their properties.

She has decided, based on personal experience, that the endowment gift is the best way to further her ambition to "promote long term good for our Earth, and our beloved Driftless Area," as she expressed it in a letter to Executive Director Carol Abrahamzon. Abrahamzon said the gift will "kick off a campaign to grow the funds for *Our Children's Natural Heritage Endowment*. The vision of this donor is for the endowment to grow to \$3 million dollars through matched gifts and pledges."

Conservancy President Warren Loveland said that the "protected forever" signs placed on Mississippi Valley Conservancy-protected properties "suggests the need for an endowment to help provide the financial capacity necessary to ensure that the Conservancy will be there to fulfill its promise." Rob Tyser, who will take over as president in 2018, said the beauty of the donor's gift is that "this fund will also be 'forever' -- an enduring resource for safeguarding these lands in perpetuity."

Abrahamzon added that the endowment "will help us to expand our land conservation, restoration work, and environmental education efforts in the Driftless Area."

After a lifetime of working with wildlife, our million-dollar donor came to the conclusion that conserving habitat was the most important contribution she could make toward their well-being:

"I vowed to do what I could to preserve habitat, which I knew in my bones was needed more than anything, although I could not imagine how I would be able to work toward that end."

Then she learned about Mississippi Valley Conservancy. She offered this endorsement:

"The Conservancy's mission and work are directly aimed at education of children and landowners and saving what can possibly be saved for future generations. Please join me in my commitment to Mississippi Valley Conservancy."

No Stranger to Conservation:

Landowner makes second conservation agreement

Joan Greshik may not be a spring chicken, but she acts like one as she exits the truck and starts up the hill along the field edge and into the woodland fringe. Along the way she points out oak trees, limestone bluffs, game trails, and the stubble of recently harvested potatoes, corn, and soybeans. Partway up the hill, she turns and identifies features of the farm below, the Mississippi River wetlands and the Minnesota bluffs to the southwest.

"We came here and put our hearts into the land," she said.

In 2017, Joan placed 710 acres of family land into a conservation agreement with Mississippi Valley Conservancy. In Buffalo County, this parcel extends from the Mississippi River to the blufftops.

"Joan's property is most impressive because of its diversity," said Abbie Church, Conservancy Conservation Director. "It has everything from river backwaters to farmland, and up the hill it has oak openings and goat prairies. And it's right along the Great River Road."

According to Church, the property also meets a Conservancy preservation objective in that it borders other natural areas including the Upper Mississippi River National Wildlife Refuge and Wisconsin's Whitman Dam Wildlife Area. "This property hit every one of our categories," said Church.

It is the second piece of Greshik land to be enrolled in a conservation easement. In 2011, Joan protected 404 acres of blufftop fields, native prairie, hickory and oak woods with the Conservancy.

Asked why she added the second piece, Joan said, "I was so pleased with the way the first one was done."

Greshik and her late husband, Joe Greshik, moved here in 1964 shortly after they were married and began farming. On this and nearby land, they raised hogs, cattle and crops until 2009 when Joe died. Their son Keith Greshik now farms the family land. She is modest about her interest in protecting the farm. "It wasn't me," she said, "It was my husband. He was the conservationist. We had lots of talks before he died. It became my mission—it grows with you."

Joan spoke of her late husband's love of the land—farmland, woods, wetlands and bluffs.

"He couldn't see lots of people coming in and building houses," she said. "He would put his hands in the ground and just watch the soil trickle through."

But she is no stranger to conservation.

"I've been watching so carefully about what is going to happen to the farm as time goes on."



"We came here and put our hearts into the land."

She wants it to stay in the family, or at least be protected from development and environmental damage.

For at least three generations, the family has been keen on good conservation farm practices, including her late husband Joe.

"He wanted to do more to keep the farm as it was," Greshik said. "He looked for measures to protect the land, but also to plant and harvest. We don't have a plow anymore. We don't turn our land. It will be planted without turning anything."

Greshik spoke lovingly about her farm neighborhood and the depth of people's connection to the land. The county hosts many multigeneration family farms.

"Buffalo County is not big on industry—we're ag people," she said. "The land gives us food and nature. Sons and daughters go away, work in the cities, maybe raise families. But then, after twenty or thirty years, they come back and farm. It's a culture."

And the future of the land?

"I hope it does exactly what it is doing. Maybe we need crops that can withstand the changing weather better." Joan is concerned about herbicides and pesticides. "We need to plant with more brains and less chemicals.

"My next thought is the wetlands," she added.

Joan now lives a few miles upriver near Cochrane, Wisconsin, while son Keith and his family live on the old home place.

"I'm still in the country, though!" she pointed out.



The 2017 conservation agreement made between Joan Greshik (left) and the Conservancy is her second such agreement. It protects a 710-acre parcel of farmland, forests, and bluffs near Cochrane. Greshik's first conservation agreement with the Conservancy was for 404 acres on the bluffs above Fountain City, back in 2011. The land is still farmed by her son, while the blufftop fields, native prairie, hickory and oak woods provide a respite for native species, including these cardinal flowers.

More Lands Conserved

George and Carmeen Johnston's prairies and oak woodlands near Norwalk will help protect the water flowing into the Kickapoo River and on down to the Wisconsin and acres Mississippi Rivers.



Mark Heberlein's and Kathleen Fitzgerald's years of work invested in habitat restoration will now be protected forever. Their land on the South Fork Bad Axe River a c r e s connects with three adjacent protected properties.



The Kann family's "choose and cut" Christmas tree farm in Monroe County provides habitat for a variety of creatures that can be seen and heard from the front porch of the property's log cabin. acres

Wilton Hemlocks is the Conservancy's first public 89 nature preserve in Monroe County, thanks to the donation by Eric and Inese Epstein of this ecologically important property on the Kickapoo River. acres



Thanks to generous supporters, the Conservancy completed acquisition of the Kickapoo Caverns property from Carole Porter. The spectacular natural cavern, now dedicated to protecting bat populations, will be open on a limited basis.

The seven Tweed siblings collaborated in the formation of the conservation agreement that now protects blufflands that include Native American effigy mounds and habitat acres for migrating birds and the rare five-lined skink.



Partnership Outreach Success in Kickapoo & Adjacent Watersheds

Since 2014, with support from the McKnight Foundation, the Conservancy has partnered with Valley Stewardship Network and the Kickapoo Grazing Initiative in an outreach campaign to connect with farmers and landowners regarding conservation resources, financial incentives, and land protection. Conservancy staff members have conducted dozens of landowner visits to discuss improved conservation practices while offering the opportunity to protect investments with conservation agreements. Through this connection, the Conservancy is building long-term relationships with individuals and the community. 85 visits with interested landowners

10,000 acres discussed for conservation recommendations

I landowners completed conservation agreements in project area

1,047 acres now protected with conservation agreements

The Role of Land Use in Preservation

Karen Oberhauser, the newly-named director of the University of Wisconsin-Madison Arboretum, is notable for her viewpoint on an issue important to the Mississippi Valley Conservancy and everywhere else in the state where people are working to conserve and protect land.

Oberhauser says she brings to her job an understanding of the tension between habitat preservation and multiple uses of protected land, including scientific work, education and recreation. All of these things are important, she says. When visitors walk on the Arboretum trails, "they're making connections to nature. And based on those connections, we hope that they become more invested in preserving land like the Arboretum."

She hopes to ease the tension between preservation and use that she says has been with the Arboretum since its dedication in 1934, when Aldo Leopold served as its first research director.

Oberhauser received her doctorate in ecology and behavioral biology from the University of Minnesota where she became professor in the Department of Fisheries, Wildlife and Conservation of Biology.



Oberhauser on education:

"... we need people to care about biodiversity and natural history and organisms. And we can only make them care through education."

In her work at the University of Minnesota, Karen Oberhauser was chair of the steering committee of the Monarch Joint Venture, a collaboration of some 60 organizations working to promote the sustainability of monarch populations. Her monarch work included leading a citizen science project that engages volunteers in tracking monarch populations. And she developed a science education progam called Monarchs in the Classroom.

Photo by Bryce Richter, UW-Madison

Accreditation Renewed



Accredited land trusts protected five times more land from 2010 to 2015 than land trusts that were not accredited. Furthermore, accreditation has increased the public's trust in land conservation, which has helped win support for federal, state and local conservation funding measures. Mississippi Valley Conservancy's renewed accreditation was awarded by the The Land Trust Accreditation Commission in August, 2017, signifying its confidence that the Conservancy's lands will be protected forever.

The Conservancy had to provide extensive documentation and undergo a comprehensive review as part of its accreditation renewal process. The renewal proves once again that, as part of a network of only 389 accredited land trusts across the nation, we are committed to professional excellence and to maintaining the public's trust in our conservation work.

Additionally, the Conservancy was awarded a special Commendation for its Project Evaluation Worksheet. The Commission will use this worksheet as an example of excellence for all land trusts nationwide.







The Challenge is ON!

The first annual *Trail Trek Challenge* in June 2017 was a big success, and we're excited to build upon that to create an annual destination event. Hikers and sponsors brought in a combined total of nearly \$13,000, and sponsors benefitted from online, print, and broadcast media exposure. Some of them even recruited teams of employees to participate as brand champions for wellness.



Each team participating in the 2017 event hiked three different trails on the Conservancy's public preserves in the La Crosse area. Their course was a mystery until the start of each "leg" in the event, where trail ambassadors stamped hiking passports (*upper left*) and sent the teams to their next hiking destinations.

We're thrilled to announce that Organic Valley has committed to the lead sponsorship for a second year in 2018, and WKBT has also committed to being our primary media sponsor for a second year!

Our goal for 2018 is to exponentially grow the event by inspiring 2017 team members to step up and form hiking teams of their own. We plan to expand our outreach through many of the area's youth organizations and the wellness departments of area businesses.

With support from outdoor enthusiasts, nature lovers, hikers, businesses and community organizations, the *Trail Trek Challenge* will become a popular annual tradition that helps protect our natural treasures. There are lots of surprises in store for the 2018 event on Sunday, June 10th. *Mark your calendar and lace up your boots for some fun fundraising and a great day outdoors!*

2017 Year in Review

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." ~ Margaret Mead

These words describe perfectly the beginning years of Mississippi Valley Conservancy. It all started with 47 acres of wetlands and a big dream. 20 years later, nearly 20,000 acres of trees, bluffs, prairies, and clear running streams have been protected from development for the sake of birds, bees, frogs, fish and our children.

Now we look toward the next 20 years. We're lacing up our boots, loading up our tools, and continuing the work of land conservation. Together we can continue to make a positive and lasting change. With the help of board, staff, volunteers, and most of all donors, let's start working on the next year, the next 20 years – the next acre, the next 20,000 acres!

Together in conservation, Carol Abrahamzon

More protected land means increasing responsibilities. Your support makes it possible.

Every protected property requires an investment of scientific, legal, and administrative resources to assess, document, and monitor the health of the land. Fundraising and education efforts require time and resources to create awareness among landowners and keep the community engaged.

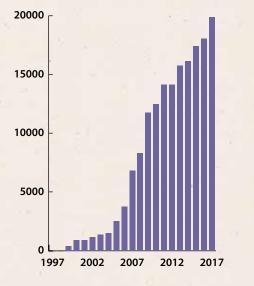
The bars on this chart show the growing number of acres protected by the Conservancy – nearly 20,000 acres in 20 years!

Fiscal Year 2016-17 Income

Total Revenue \$884,012 (unrestricted)

Investment Income	\$ 42,780.
Special Events	\$ 54,328.
Grants	\$135,589.
Contributions	\$461,937.
Released from Restrictions	\$189,378.
Total Revenue	\$884,012.





Fiscal Year 2016-17 Expenses Total Expenses \$664,070

Membership & Fundraising	\$ 39,847.
Management General	\$ 46,314.
Outreach & Education	\$ 82,614.
Land Protection	\$284,533.
Land Management	\$210,762.
Total Expenses	\$664,070.



Membership & Fundraising Management General Outreach & Education Land Protection Land Management

2017 HIGHLIGHTS

19,535 acres protected *forever*

Seven new properties loaded with natural treasures were added to our list of protected lands in 2017.

1,227 acres added

Each of the properties described on the previous pages represents a landowner's dream to protect what is here. Each is a gift to our wildlife, our communities, and our children.

3,000 schoolchildren

The outdoor classrooms and playgrounds we protect were enjoyed by 3,000 schoolchildren in 2017. We thank the La Crosse Community Foundation for its support and WisCorps for its collaboration.

9



Fishing with Dad

A story of wisdom gained as a child in nature



CONTRIBUTED BY ROSALIE "ROZ" SCHNICK, CONSERVANCY SUPPORTER y dad took me fishing when I was four years old and that has made all the difference. There are many reasons why I feel this is so true.

My dad taught me so much about observing my natural surroundings and being in the moment when fishing which has helped me in both my professional and personal life. Here are some lessons I learned: (1) How to "read" the water to locate fish by its ripples and bubbles, (2) How to identify and avoid where the vegetation, rocks, and things might make navigation difficult, (3) How to watch the clouds and direction of the wind for upcoming storms and potential for danger, (4) What techniques and equipment to use when fishing while standing on the shore, in the water, or sitting in a boat when anchored, floating, or trolling, and (5) How to communicate without speaking and to be silent and still for long periods of time. What a wonderful way to bond with another person!

My dad instilled in me a sense of wonder for nature and how we are so dependent upon our environment to live and thrive. It was amazing to me how all of the animals and plants form a matrix that continues to sustain this planet. This wonder led me to a career and interest in fisheries and environmental issues. I realized how important it was to protect the environment to safeguard people's health and recreation at the same time. Aquaculture, including aquaponics, and fisheries are interconnected in that they help sustain each other. Having sustainable sources of healthy protein for everyone no matter what their financial circumstances is so important for their quality of life and the viability of our economy.

My dad, by taking me fishing when I was four, convinced me that I was equal to any boy at a time when girls were not considered to be equal by many, including girls my age. I expected to be treated with respect in a career path where most of the participants were men during the early part of my career.

I have been truly blessed to have fished with my dad when I was four!

Thanks to **YOU**, **amazing** things are happening.

Members of 2017

Million Dollar Gift Anonymous

\$10,000 & Above

Anonymous Anonymous Kristi and Frank Cadwell Eric and Inese Epstein Barbara and Donald Frank La Crosse Community Foundation La Crosse Community Foundation's Warren & Denise Loveland Family Fund Mayo Clinic Health System The Paul E. Stry Foundation Wisconsin Deparment of Natural Resources

\$5,000 - \$9,999

Allan Beatty Frank and Mary Anne Brazelton Franciscan Sisters of Perpetual Adoration Joan Greshik Gundersen Health System J.F. Brennan James E. Dutton Foundation Gerald and Charlotte Kann George and Sharon Kerckhove Organic Valley Radisson Hotel La Crosse The Brookby Foundation

\$1,000 - \$4,999

William and Peg Agger Michael Aleckson American Transmission Company Byron and Susann Annis Jerry and Marilyn Arndt Associated Bank N.A. **David Bange** Gretchen Benjamin Sara Bentley Jim and Jan Brady Kurt Brownell Jennifer and Mark Brumm Pat Caffrey and Peg Zappen Cece Caron and Thomas Erb Steve and Susan Carpenter John and Sandra Castek Ursula Cejpek **Clif Bar Family Foundation** Roland Cline and Mary Papenfuss Chris and Elizabeth Cogbill James and Joyce Czajkowski **Dahl Automotive Dairyland Power Cooperative** Harold and Nancy Dale

Daniel Deetz and Rebecca Haack-Deetz Mary and Leland Drangstyeit Eric and Kay Edguist Jav and Diane Fernholz Joan Filla First Supply LLC **Robert and Barbara Fisher** Jim Fowler Fowler & Hammer, Inc. Philip and Melissa Gelatt Gelatt-Gephart Foundation, Inc. Mike and Kathy Giese **Greater Milwaukee Foundation** Hale Skemp Law Firm Bud and Barb Hammes Bruce Harvey and Nancy Ettenheim Mark and Kathleen Heberlein Edwin and Nancy Hill **Philip Hooker** Joe and Deb Hooyman Bob and Marilyn Hurt Kirk Jacobson and Donna Pittman Jane Johnson Tim and Regina Johnson George and Carmeen Johnston Kenneth and Deneen Kickbusch Maureen Kinnev Sue Knopf and Jim Rothwell Barbara and Joseph Kruse Joel Lazinger John and Louise Leary Jean and Mark Ledman Chuck and Linda Lee Tom Lukens **Beverly Mach** Mike and Carol Mader **Richard Melov** Robert and Patricia Mika David R Morrison Michael and Susan Mosling Natural Resources Foundation of Wisconsin Loran Nordgren Mike and Sylvia O'Brien Dennis and Sarah Ohlrogge Andy and Laura Patten MaryEllen Paudler Harry and Sylvia Peterson Ron and Jane Rada Scott Reber and Marilyn Shultz Jon and Ann Rigden Mark and Mary Jo Sandheinrich Patricia Schmid **Robert and Carol Schmidt** Rosalie "Roz" Schnick Vicky Schultz

Alan and Rosanne Schulz

Jeff and Kris Sexton Tom and Sharon Sharratt David and Gretchen Skoloda Susan Strehl Sue Anne Gelatt Foundation c/o Trust Point The Sinsinawa Dominicans James Theler and Suzanne Harris **Robert and Judith Thompson** Craig and Mary Thompson Rob and Kathie Tyser Keith and Lynne Valiquette Dr. David and Betty Van Dyke Edward and Roberta Walsh Mark and Marilyn Webster **Dorothy Wetterlin** Jim and Jo Ann Wickizer Pat and Bobbie Wilson Wisconsin Land Fund Nick and Yonok Zeller

\$500 - \$999

Philip and Kathy Aaker Carol and Bill Abrahamzon Julie Abrahamzon and TJ Clark Craig Anderson and Kile Martz Cindy and Bill Berg Dianna Brown Elizabeth Campbell Rebecca Christoffel Cleary-Kumm Foundation Curtis and Kristine Cvikota James and Sue Dillenbeck Mark and Jane Domroese EarthShare Jim and Jan Gallagher **Dianne Greenley** Alan Hecht and Kristin Swanson **Clare Henneman** Drake Hokanson and Carol Kratz Jane Houlihan Mike and Linda Jawson Carolyn Mahlum-Jenkins and Glen Jenkins Tom Kirch Ralph Knudson and Nancy Heerens-Knudson Melinda Knutson and Dave Ford **Catherine E Kolkmeier** Forrest and Sue Ann Krause La Crosse Community Foundation's Fred and Mary Ann Funk Family Fund Larry Lebiecki and Anita Evans Ken and Sara Lubinski Ron McKelvev and Chris Saudek Merchants Bank Dr. James H Munn James and Phylis Munsch Norse Holding Group, Inc. Rita Oldenburg Tim Padesky and Tara Johnson Paul and Cindy Patros Mary Ann Phalen and Martin Nelson Allan Pischke Steve Prosser Pete and Barb Putnam John and Kathy Reinhart Barbara Rice Shelley Roberts and Dewey Moore Jack and Judy Rusch Dr. David and Kial Rushlow

Dennis and Sharon Ryan Jed and Melanie Schaller Schneider Heating & Air Conditioning, Inc. Paul and Joan Schoenfeld Marc and Sue Schultz Jon Schultz Jeri Sebo John Shillinglaw Jim and Rose Sime Fred and Jean Skemp Dave and Barb Skogen Karen Steingraber and John Durbrow Carol and Phil Toberman Rev. Allan and Carla Townsend Jonathan and Debera Uy Steve Ventura and Margaret Krome Wauzeka Lions Club Kathy Wehrs Eric and Vicki Wheeler Levi Wood

\$250 - \$499

217 on Main AirBnB Dennis and Leslie Adams Dr. Vance Baker Mike and Andrea Benco Ruthann Benson Anthony and Barbara Binsfeld Daniel I Blumer Carmen Boucher William Buchta Pauline Buckland Martin and Kathleen Buehler Jac and Susan Bulk Emily Campbell Roy Campbell and Ellen Ullsvik Marianne and Patrick Carolan LaRene Carpenter Abbie Church Tom Claflin Peter Clark Tom and Mary Jo Clark Keith and Linda Clifford Matthew and Marilee Cole Timothy and Cheryl Collins Judith Corbett Hutchens Lloyd and Mary Croatt Thomas and Kimberley Culp **Bill and Eileen Daily** Davy Engineering Co. Dean and Phyllis Dempsey John and Nancy Diekelmann Energy for Health LLC Juliet Eyers Annette Friedewald **Ruth Frise** Ned and Carol Gatzke Greater Green Bay Community Foundation Jeannie and Jim Groskreutz Iulie Haas Mary Helgren and Richard Radek Lorne Hillier and Kathryn Turdeu Mike and Mary Carole Hoffman Tim and Lisa Jacobson Larry and Susan Kirch Peter and Kathy Kirkegaard Robert Koehler Peter and Krin Krause

Nancy Kroner George and Elizabeth Kruck La Crosse Community Foundation Land Trust Alliance Tim and Margaret Larson **Richard and Dorothy Lenard** Thomas and Margaret Ley David and Connie Long **Robin and Charles Malayter** Bruce and Diane May Kevin and Jenny McCoy Dick and Julie McGarry Lisa McNamara Forrest Moe David and Sheila Momont John Monson Ursula Muehllehner Mike Mulroy Jim and Ruth Nissen James and Donna Omernik John Osmundson People's Food Cooperative, Inc. **Brian Ramsey** Tom and Cindy Rhorer John and Nancy Rieder Jim Ringstrom Mike and Kathy Ripp **RLR** Properties of La Crosse Robert W. Baird & Co. Adam and Lori Rosenstein James and Kathrvn Rozovics John Selby and Denise Dipert Dr. Charles and Judy Shepard Art and Pat Soell Dennis and Betsy Stannard Philip and Nancy Steinhoff Harold and Wanda Swanson Castle La Crosse The Insurance Center Trane-Ingersoll Rand Jon and Peggy Traver Tom and Jane Treglowne Christine Uber Mary Veldey Walmart Mary Westlund John Wetzel **Bonnie Wideman Xcel Energy**

\$100 - \$249

4 Sisters, Inc. Brian and Joyce Abernathy Karen Acker **Active Chiropractic** Kay Adams and Jack Fleig Dr. Chris and Emily Adams Chelsea Adams Greg and Molly Aleckson Garland and Nancy Amunson David and Janine Andersen Jim and Marlene Bannen Tom and Kathy Barth **Craig and Mary Bartos** Bill and Marsha Bateman Dr. James and Peggy Baumgaertner Judy Bautch Randall Bekkers and Laurie Harmon Erin and Colin Belby

Howard and Katherine Bell Dr. Bill and Heidi Bender Dan Benjamin Brian and Barb Benson Robin Bernacchi Mary Lou Biddlestone Garv E Biron Todd Bjerke and Karen Kroll David Blackey and Lynn Biddick Dr. Scott and Heidi Blanke Thomas Bliffert David and Dorothy Block Ann Brice and Bill Haviland Dan and Jane Brodrick Michael Brown **Deborah Buffton** Michael and Marge Buncak David Burbach Thomas Byerly Sandra Cepoi Mark and Minda Chamberlain Deborah and Mitch Cholewa Citizen's Natural Resources Assn of Wisconsin Dr. John Cochran and Margaret Grenisen Laura Coglan John and Lisa Conzemius Crawford Stewardship Project Ken and Val Critzman Barb and Larry Dalton Alan and Catherine Daus Daniel DeGier Susan DesRosiers and David Stickler Michael and Carmen DeYoe Mary Dresser Driftless Café Michael and Janet Ebersold Joseph and Robin Edmunds Greg and Diane Egan Thomas and Joyce Ellenbecker Sr. Helen Elsbernd Ms. Joev Esterline and Scott Giraud **Gladys** Eternicka Paul and Ellen Finch Kurt and Sylvia Firary Don Foltz Russ and Diane Ford Chuck and Debbie Forer Harold and Mary Frank Dr. Robert and Maureen Freedland Donald and Susan Fritsch Anita Froegel George and Joyce Fulford Fun Fur Pets JoAnn Funk and Steven Marking Jeff and Elaine George Dr. Stephen and Christine Gillespie Drs. James and Jo Glasser Lana Goldsmith David and Nancy Goode Bill and Kathy Gresens Herbert Grimek Amy Groskopf and Kent Turner Sandy and Kurt Grunwald Wendelin A Guentner Ole and Judy Gulbrandsen Rachel and Cameron Gundersen Peter and Janice Gutierrez Dave Hackett and Ellen Brooks Amy and Kevin Hansen

Charles and Cheryl Hanson Gail Harger Dale and Jean Harger Robert and Helen Harold Jaime Healy Dale and Kathleen Hein Patricia Heizler **Betty Heuslein** Joan Higgins and Carl Herrmann Les and Sue Hill **Timothy and Bridget Hill** William and Deborah Hiller **Randy Hoard** Gracie and Jeff Hohman **Betsy Chris Holland** Christopher and Krista Huiras Adam Huntington Erin Hussey and Tony Batya Yvonne Hyde Wayne Jacobson **Forest Jenkins** Jim and Linda Jenkins Jackie Joday Leta Johnson Amy Johnson Kent and Lee Johnson Bill and Catherine Johnson Frederick Jones Mark and Jacqueline Kartman Tom and Annemarie Kasper Chad Kassera Mark Kastel John Kelly Chris and Jane Kerbaugh Ron and Tawni Kind Jeffrey Kish Khris and Liz Kleba Dr. Fredric and Marion Kleinberg Kathryn Kleist Allison Kleist Kathy Knox Ann and Carl Korschgen Stephen and Barbara Kozerowitz Eric Kraemer and Francine Klein Mark and Leanne Kruse Lars Kulleseid John Kussmaul Richard and Cynthia Kyte Ann Larkin and Paul Owecke Rebecca Larsen Nancy and Randy Larson Roger and Pat LaRue John Layton Le Chateau James Leahy and Lisa Zinzow Stephen and Cynthia Lenser Bernard and Darcy Lenz Carrie Lessard Lynne Leuthe Claude and Carolyn Lindeman Peter Linnert Fred Lintelmann Mary J Linville Sandra Locher Stephen and Cheryl Loehr Lovechild Restaurant Ted and Lisa Ludwig James and Jean Lund Helen MacGregor

Kay MacNeil Randy and Rita Magno Ron Malzer and Margaret Dihlmann-Malzer Brian and Nancy Manske Ellen Martell William and Candace Marx David and Jane Matelski Dr. Mark and Gwen McConnell Maureen McDowell Shannon McHone Julie and Dan Melton **Dave Mertins Cindy Mettille** Lance and Carol Meyer La Verne Michalak Doris Mikshowsky Howard and Nancy Mills Jerome Mooney Photography LLC Beth Moore Paul Mueller Kurt and Mary Mueller **Daniel Mueller** Jan and John Munson Martin and Pam Murphy Sharon Murphy and Brad Niemcek Neil and Linda Nelson Marilyn and Willie Nieckarz Mike Nied Tom and Lori Nigon Mandy Nogle **Rachel Novy** Gregory Nowacki Mike and Marcie O'Connor Allan Ohm Calvin and Joyce Oium Jane O'Laughlin Florence L Overgard Steve and Connie Overholt Palmer Abstract Inc. Candace Pantoga John and Cathy Pederson Marilvn Pedretti **Jill Peterson Russell and Rita Peterson** Louann Pierce Keane and George Keane Kevin Pifer **Robert and Sherry Piros Darrell and Darlene Pofahl** Ross and Stephanie Porter, Jr. Beckv Post Prairie Du Chien Rod & Gun Club Prairie Moon Nursery, Inc Lee Rasch and Susan Fox Leah Reimann George and Mariorie Renner Richard and Lisbeth Revnertson Jeff and Karen Rich John Richards Jeanenne Richardson **Cam and Carlene Roberts** Richard and Joan L Romeyn Mike and Ellen Rosborough **Roger and Patricia Roslansky** Michael Ross Brian and Karen Rude Gary and Jean Ruhser John Sacia Randy Schenkat **Robert and Linnea Schieche**

Randy and Marian Schiesser Tom and Lorna Schini Signe Schroeder Michael and Karen Schultz Jacob Sciammas Marty Sellers and Nancy Hartje Linda and Tim Seubert Keli and Steve Shapiro Sharon Sharp and Doug McVey Linda Sherwood Freddie Shird and Joanne Adragna Shird Don and Dee Dee Sims Scott Sinks Robert C Skemp Travis and Sarah Smith John and Joanne Smith Jeanne Specht Kathy Spelker Mark Spiess David Spriggs and Nancy Gerlach **BJ Stanley** Stanley McDonald Agency of Illinois, Inc. Mary Stefanski Tom and Michele Strange Mary Rose Strasser Andrew and Sara Strassman Michael and Patricia Strittmater Shel and Ann Stromguist Susan Swingen Peter Tabor Paul Tavlor The Smith Joint Rev Living Trust The Yoga Place Pam Thiel Eric Thompson and Mary Graziano Jeffrey Thompson & Sandra Romagnoli-Thompson Meredith Thomsen **Thrivent Choice Dollars** Mary Tronick Trust Point, Inc. Kathy Van Kirk Joseph Van Moer Laura VanderLei Larry Vangen Unja Varnum Theresa Vick Ken Von Ruden Ken Weinberg Ron and Theresa Wessels Joanne and Michael White Jim and Jean White Garv Wiegel Wild River Construction LLC Jeremiah Wilke Joshua Wilke James and Marcia Ann Wine Margaret and Daryl Wood Kimberlee Wright Pat Wuttke Joan Yeatman David Ziemann **Roger and Carol Ziff**

\$50 - \$99

Rick and Barb Albrechtson Mark and Tracy Aleckson Ronald and Therese Amel James and Debra Ames Shirley Anderson **Eric Anderson** Matthew and Shelby Andre **Constance** Arneson Frank and Irene Barmore Bruce and Kathy Bartel Thomas and Jacquelyn Bartlett Sister Sharon Berger Margaret Birchler and Mary Ann Polewski Jill Blackbourn Buzz Bocher and Pat O'Hara Alanson Boden Sean J Brady Steve and Sandy Brubaker James and Mary Busch Loren and Margaret Cade Don and Louise Campbell Castaways **Checks Antiques** Sierra Colavito **Deb Congdon** Steven Davis Sharon DeCicco **Ruth and Daniel Devitt** Jennifer J Dieck **Doris Doherty** E. Anne Drecktrah Peter Duerkop Gerald and Gertrude Duffrin John and Kathy Engh Jen and Andrew Erickson Hildv Feen Paul Felion Howard and Sophie Fiedler Mary Fillner Mark and Roxanna Flaten David and Barbara Fove Nathan and Beth Franklin **Bill and Annette Franz Richard Frost and Teri Wachuta** John Gaddo and Nancy North Dr. Kris and Jodi Gehrke Paul and Natalie Gever Tom Gianoli Terry and Norma Gilbertson Karl and Bonnie Gilbertson Karen Gill Hans and Judy Gill Ted Glasbrenner and Jenifer Strand Lee and Rose Grosskreutz David and Kathy Groth Rev. Ronald and Merle Gustafson Chuck and Carmen Gustafson Brian and Julie Hagan Stephanie Hanna and Gregory Siemens Michael Hanson **Rick Hanson** Peter and Esther Harman Vince and Janice Hatt Paul and Bernadette Hayes Dr. Mark and Anne-Marie Hein Jay Heldt and Karen Kouba Deborah Hemstock Kathryn Hietbrink **Derek and Cheryl Hilst** Henry and Olga Hoesley Dave and Patsy Hofer Jeff Houser and Beth Mullen-Houser

James and Jane Hulke

Christopher Iremonger Steven Isaac and Judy Olds Island Outdoors Mariellen Janiszewski Jeff and Elizabeth Janvrin Bob and Mary Jothen Jane Kaiser **Bill Katra** Carolyn Klein Butch and Lola Kleinsmith **Ruth Ann Knapp** Charles and Patricia Knower Henry and Nancy Kokke Lawrence Krajewski David Kranz Dennis and Sharon Krumenauer Kwik Trip La Crosse Community Theatre La Crosse Symphony Orchestra **Richard Lagerman Rick and Mary Kay Lange** David and Karen Lange Nola Larson Gary and Ruth Ann LeMasters Francis Lewis Judith Lively Florence Lloyd Dr Jack and Joyce Lockhart Ronald and Aileen Luethe Gretchen Manthei Colin P. Masica Nicole Mathy Kathryn Mayer Don and Patty McCrery Lorraine McIlraith **Robert and Patricia McLoone** William E. Meyer Kathryn Moen Jason and Tricia Mulholland Cecilia and Jared Mullenbach **Brenda Murray** National Active and Retired Federal Employees La Crosse Ch. 370 Matthew Neil Greg and Laura Nessler Jed Olson Pat and Lyle Ostrander Rob and Mary Percy Craig and Alli Pierce Justin and Beth Piggush **Ed Pilmonas** David and Lynne Polodna Cy and Mary Post George Potaracke Pump House Regional Arts Center Larry and Sherry Quamme Rachel Rebman Skaaland Brian and Christine Reynolds Lowell Rheinheimer and Jun Liang Jim and Diane Rogala **Rooted Spoon Culinary** Arden and Penny Ross Kevin and Anna Ryan Aaron and Jessica Salesman Gary and Susan Schettle Firman and Cheryl Schiebout Jane Schley Milton and Jackie Schmida Jerry Schmidt and Christine Kelley

Schmidty's Russ and Joan Schrinner Val Schute and Deb Prath-Schute Patti Jo Severson and David Langer Barry and Ruby Shaw Mark Sherin James A. Sill Lucy Slinger **Chuck Smith Dr. Dave Springer** John and Jean Sterling Kathy Stevenson and Dave Alderman Bradley and Lynn Sturm John and Elizabeth Sullivan SUTRA Global Imports Ben and Sara Sykora Mike and Robyn Tanke James and Nancy Terman The Charmant The Driftless Angler Dan Thoftne Matt Urch and Sara Martinez Thomas Van Der Linden and Jean Silberman Vertical Adventure Ken and Terry Visger Bruce and Pam Walters **Russ Wedeking Ruth and Marc Williams** Bill Wingen and Barb Chaney Mary Wisneski Wanda and John Wochos Lynn Wolter Jeffrey Worrell **Ric and Betty Zarwell**

Under \$50

John Allen Laurie Arzaga Kvle Barber Dennis and Jovce Beekman James Bennett Paul and Beverly Bodine Anne Brindlev **Bonnie Buchman Charles and Diane Canniff** Kathleen Carlyle Julie Chamberlain **Regina Chihak** Susan H Colliton Kathleen Crittenden Barb and Joe Dalton **Dancing Waters** Peter Day Samuel Deetz Kathy Dummer Tim and Linda Eisele William and Dorothy Ferguson Patrick Fisher **Rita Fortney** Fritz Funk Ted and Val Glotfelty Christine Gruendeman Kermit and Sandra Hanson Dan and Joanne Jackson Jake and Cynthia Jacobson Dr. Morteza and Mary Jahangir Jackson Jantzen Melanie Johnson Andrew Khitsun

Kickapoo Coffee Bob Kiesau Kevin and Dianne Koch Gloria Kowalski James and Maxine Kroner La Crosse County Sanitary Landfill Stanley Ledebuhr Jack and Margaret Lee Scott and Judy Lee Lois Lehmann **Bridgette Magno** Mary Z. McGrath Thomas and Gladys McLenahan John and Dee Medinger Mary Menne Jim and Barb Moorhead Patricia Morrison Louis and Christy Mougin Grace Nicholson-Maly Florence Novak Sharon Odahl Todd Paddock John Papenfuss llene Pavelko

Mindy Petersen Patricia Pfister Thomas and Jacqueline Rand **Frances Rivoire** Stu and Char Robertshaw Jo Ronning **Emile and Marcia Salvo** Allen Blake Sheldon **Rikki and Justin Sprosty Robert and Sara Stelloh** Michael Stewart and Angela Stewart-Kick **Barbara Strohm** Jeffrey Strong Dr. Mark and Theresa Thompson Loraine and Theresa Tichenor Timmer's Ten Mile Pub Cathy Van Maren Viroqua Food Co-op **Catrina Wastlick** Susan Weber Robert B. Wish Frances Young Amanda Ziemer

John F. Zoerb

In Honor of:

Abbie Church Becca Dymzarov Cary and Miriam Heyer CeCe Caron and Tom Erb Coulee Region Ecoscapes Dave and Gretchen Skoloda David Morrisosn Ed and Nancy Hill Harold Swanson lim Radek Larry Kraiewski LeAnna and Skyler Nathan Hecht Pat Caffrey and Peg Zappen Philip Gelatt **Rick Lange** Tom and Mono Brindley

In Memory of:

Bob Wollman David MacGregor **Destiny Jobe** Dr. Harold Grau **Ernie and Corinne Bauer** Gary Inverson Gene Hall James C. Knox James Muirhead Jerry Bergford John Vollmer Karl A. Dix Matt and Jim Lewis Michael Johnson Norma Hammon **Richard Haller Richard Schermerhorn Rodger Binsfeld Ron Schnick** Thad Kinney Uncle Ray Coisman Memorial

MORE WAYS TO PROTECT LAND

Make a tax-free distribution from your IRA.

If you are 70½ or older, you can make a tax-free distribution from your traditional or Roth IRA to Mississippi Valley Conservancy. You can donate up to \$100,000 each year without incurring income tax on your withdrawal - it's an efficient way to protect land, air, and water. For more information, call Carol Abrahamzon today at 608-784-3606 x 4.

Stewardship Circle

The Stewardship Circle is made up of a special group of land conservancy supporters who have made a lasting commitment to land protection through a variety of estateplanning tools. These include bequests in a will or trust, charitable gift annuities, charitable remainder trusts, IRA designations, or gifts of life insurance. Please consider joining this dedicated group of conservationists today by making Mississippi Valley Conservancy a part of your legacy plan.





On behalf of the next generation of conservationists, we thank our Stewardship Circle of supporters.

Anonymous Dave Bange Sarah Bentley Jim & Jan Brady Kurt Brownell David Burbach Ed Burgess Frank & Kristi Cadwell Emily Campbell Susan Colliton Nancy Dale Dean & Phylis Dempsey Barbara & Donald Frank DK Franson David & Nancy Goode M. Jane Greenewald

Kim Hammer Tim Jacobson George & Sharon Kerckhove Maureen Kinney Carl & Ann Korschgen Allen & *Carol Kube Jean & Mark Ledman Chuck & Linda Lee Lennie & Marie Lichter David Linton & Maggie Jones Richard & Jan Meloy David Morrison Joyce Morrison Pam & Martin Murphy Kathy Niedert

Stephen Peck Allan Pischke Ron & Jane Rada Brian & Christine Reynolds Mike & Kathy Ripp Kenny & Mary Kay Salwey Marc & Sue Schultz Tom & Michelle Strange Mary Strasser Sue Strehl Eric Thompson & Mary Graziano Keith & Lynne Valiquette Nick & Yonok Zeller *Deceased



We thank our Fall Fundraiser host!

The Radisson Hotel La Crosse values what Mississippi Valley Conservancy does to protect our natural landscape – a key reason tourism and convention business is drawn to our city. Without our scenic beauty, La Crosse would be just another city. The Conservancy's initiatives protect the beauty of our area that will ensure a positive future for tourism and a wonderful environment for all to enjoy. Over the past 11 years, the Radisson has donated services to support the mission of the Mississippi Valley Conservancy. "Thank you, Mississippi Valley Conservancy, for your leadership in education and land preservation," writes Tami Woods, Director of Catering.

Many thanks to Vendi Advertising!

When Vendi Advertising agreed to donate its services to refresh our image and communications, we were excited. We're happy to say that the creative solutions they delivered exceeded our expectations!

From updating our logo and messaging to delivering a whole new website and a gorgeous new *Conserved* magazine, the Vendi team went all out to create communications that are as breathtaking as the land we work to protect. Visit our website and we're sure you'll agree. The Vendi team also created our two beautiful new videos, our 20th anniversary logo, and they helped create the identity for our *Trail Trek Challenge* event.

The result of this work is our greater ability to reach and engage the people who can make the biggest difference in protecting the



land we call home.

There are many treasures to be protected. We couldn't do it without the talent and support of generous sponsors like Vendi Advertising. We thank these generous organizations for their support in 2017.

CONSERVATION PARTNERS

Platinum Level Mayo Clinic Health System Vendi Advertising

Diamond Level

Franciscan Sisters of Perpetual Adoration Gundersen Health System J.F. Brennan Company Organic Valley Radisson Hotel La Crosse

Gold Level

American Transmission Co. Associated Bank Dahl Automotive Fowler & Hammer General Contractors

Silver Level

Dairyland Power Cooperative First Supply LLC

COMMUNITY SUPPORTERS

4 Sisters People's Food Cooperative Prairie Moon Nursery Robert W. Baird & Co. Robertson Ryan & Associates Schneider Heating & Air Conditioning, Inc. Stoney Creek Hotel & Conference Center Trane-Ingersoll Rand Xcel Energy





Non-Profit Organization U.S. Postage **PAID** Permit No. 372 La Crosse, WI



1309 Norplex Drive, Suite 9 La Crosse, WI 54601 608.784.3606 **MississippiValleyConservancy.org** info@mississippivalleyconservancy.org

Like us on facebook!

Mississippi Valley Conservancy is a regional, non-profit land trust based in La Crosse, Wisconsin. The Conservancy permanently conserved 19,535 acres of blufflands, praries, wetlands, and streams in and around the Mississippi, Kickapoo, and Wisconsin River since our founding in 1997. Over 4,000 acres are open to the public for hiking, bird watching, hunting, fishing, photography, and snowshoeing.

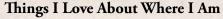
Board of Directors

Warren Loveland, President Rob Tyser, Vice President David Morrison, Treasurer Bob Fisher, Secretary David Bange Allan Beatty Andrea Benco Gretchen Benjamin Pat Caffrey James Czajkowski Sue Dillenbeck Sister Helen Elsbernd Barbara Frank (Emeritus) Don Frank (Emeritus) Philip Gelatt (Emeritus) Drake Hokanson Tim Johnson Maureen Kinney **Rick Lange** Mandy Nogle Mike O'Brien Jon Schultz Marc Schultz Dave Skoloda **Carla Townsend**

Staff

Carol Abrahamzon, Executive Director Abbie Church, Conservation Director Levi Plath, Land Manager Nancy Larson, Financial & Operations Mgr Kathy Frise, Outreach Coordinator Megen Kabele, Conservation Specialist Sarah Bratnober, Development Associate Mary Dresser, Conservation Assistant

Printed on paper containing 10% mixed-use recycled content. Front cover hiking landscape photo courtesy of Tom Rhorer © 2017.



Township of Kickapoo, WI on the Kickapoo River in the Ocooch Mountains in the county formerly known as Bad Axe

The goat at the bottom of the hill. The ruined farmhouse with a mini-Stonehenge in front and solar panels in back.

The sudden willow at the T-intersection, manifesting voluminous and perfect as on a Chinese porcelain, but yellow, yellow...

The fake deer on the bluff who changes clothes for each holiday.

The town I live in, population 395. Its library, corner Wisconsin & Railroad, with its 83-year-old librarian, who not only shushes no one, but talks herself, constantly and at the top of her voice.

The post office, corner of 4th & Elmo, open Saturdays 8:45 to 9:30, where the mailman posts his photos, 8 x 10 glossies of the town white squirrel, close-ups of the tree-nursery eagles feeding their young, details of the holiday-clad fake deer.

The real deer path across the corner of my yard, four kinds of woodpeckers gobbling suet, wild turkeys in the snow.

All the long-haired men.

~ Kathe Davis 1943-2017

Published with permission of the Davis family.

