



Graphic Design Internships 2020-2022

Organization:	Mississippi Valley Conservancy
Job Type:	Internship
Job Major:	Graphic Design, Digital Marketing, Communications,
Number of positions available:	1
Salary:	unpaid
Start date:	negotiable
End date:	negotiable

Position Description:

You can make a real difference in the world when you join our *For the Wild* team as an intern to support planning, promotion, and implementation of campaigns and programs for Mississippi Valley Conservancy. We are southwest Wisconsin's leading environmental conservation organization. With an emphasis on visual communications, you'll have opportunities to create graphic design concepts, layouts, and final art files for a variety of fundraising and outreach events and programs across media channels, including print, advertising, social media, signage, and other promotional materials.

Working closely with the Conservancy's communications director, an essential function your role will be to work collaboratively to achieve:

- Consistent branding
- Audience-appropriate designs
- Professional quality image and files
- Easy access to well-organized files

The position is part-time, **unpaid**, flexible timeframe (5-15 hrs/week) and is based in La Crosse, WI. This position may require occasional evening and weekend work.

With the guidance of the Conservancy's development team, your responsibilities will include:

- Attending and contributing ideas to event planning meetings (as appropriate)
- Assisting with development of marketing materials, social media and outreach for events and programs
- Assisting with development and production of sponsor, volunteer, and participant materials
- Taking photos as needed for use on FB, Twitter, LinkedIn, etc.
- Assisting with procuring printing and fabrication
- Other duties as assigned

Skills and Specifications:

The ideal candidate has or is:

- Working toward a Bachelor's degree in graphic design, event planning, marketing, communications, or related field
- Experience creating marketing materials such as flyers, brochures, and invitations
- Experience editing images in Photoshop
- Familiarity with Microsoft Office Suite
- Solid basic skills with Adobe Creative Suite – Illustrator, InDesign, Photoshop
- Excellent organizational skills
- Creative and detailed-oriented
- Great listening and communication skills and outgoing personality
- Experience writing and editing promotional copy
- Ability to work independently and as part of a team
- Experience designing for social media and email platforms a plus

How to Apply:

Submit a cover letter and resume by email to info@mississippivalleyconservancy.org or mail to address below. Be sure to include your desired start date and duration of the internship you are seeking. We recruit throughout the year for Spring, Summer, and Fall interns.

For more information contact:

Mississippi Valley Conservancy
Attn.: Sarah Bratnober
1309 Norplex Drive, Suite 9
La Crosse, WI 54601

Telephone: (608-632-4877)

sarah@mississippivalleyconservancy.org



ABOUT MISSISSIPPI VALLEY CONSERVANCY

Founded in 1997, Mississippi Valley Conservancy is a nationally accredited nonprofit land trust that has permanently protected more than 21,000 acres of wildlife habitat and farmland in Wisconsin's Driftless Area. Working with private landowners, businesses and local communities, we conserve the bluffs, forests, prairies, wetlands, streams and farmlands that enrich our communities, for the health and well-being of current and future generations. For more information about the Conservancy, visit www.mississippivalleyconservancy.org